BULLETIN FROM

The New York Office 405 East 54th Street, New York

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MUST BOOKS

March 17

Stern, G. B. **MONOGRAM** Macmillan

*** Not an autobiography - in the strict sense of the word - but a personality come to life, and thereby taking precedence over the other ninety and nine conventional autobiographies. Fascinating, as the gradual in-knowing of a delightful new friend is fascinating; revealing, as is anything that starts ones' own threads of memory that causes one to identify experiences and impressions; utterly original, in the vigorous justification of the stream of consciousness method applied to autobiography. There is no beginning, no end; no background of birth and parentage; no chronology of events; no category of friends and acquaintances. Instead, at the end, you have a rich tapestry of a full life, a life savored, shared, enjoyed to the utmost. You pick up facts, and weave them into the pattern, with no illusion of importance as to where and when they belong. You meet as intimates - or as passing acquaintances - the people that enliven today's literary world, artistic world, theatrical world. There is humor - and poetry - and appreciation - and keen commentary on the passing scene - and it's grand reading from first page to last. Perhaps you may guess that I liked it!! Note that G. B. Stern is under a new imprint. For this reason, plus the fact they - too - "like" the book, you can count on strong publisher backing. Sell to all G. B. Stern fans; to all who like unusual biography.
$2.50

TWO DARK HORSES

~~March 25~~

Saltzman, Eleanor **EVER TOMORROW** 4/10 Coward, McCann

* We are pulling this out of the run of the mill novels because we feel it should not be sidetracked as "another novel of the soil". As a first novel, it deserves high praise; as a vigorous, simple poignant bit of Americana, it stands up against such novels as *Time Out of Mind, As The Earth Turns, State Fair,* etc. As Iowa background, with no sentimental trimmings for the back to the land cult, none the less the story unfolds as a saga of one man's love of his land, a love not consciously inborn, but growing out of toil and pain and sacrifice. In adolescence, Joe had cherished the hope of a tomorrow which would bring him freedom from the thrall of the land; in young manhood, he saw fulfillment in his eldest son; in old age, he seizes again upon the right to the land, for his newly born grandson. "Always Tomorrow" - but with none of the futility the title might suggest. The characters are real; the life drawn from experience. $2.00

April ~~14~~ 7

Rand, Ayn **WE THE LIVING** Macmillan

* Is it fair to say that this is a novel of Soviet Russia that those who generally dislike novels of Soviet Russia will like? I confess, I approached it

with the suspicion resulting from an overdose of "another rebirth of the Russian classics" school of literature. And I found it first rate - in its own right, without label or stigma. It draws no aura from the unreality of its setting - to our limited "bourgeois" experience - but the day by day round of life under the Soviet regime is simply handled as an objective fact, there to be met - or the reverse - as the case may be. At its close, one feels a keener appreciation and understanding of what it means than a dozen pamphleteers, waving the red flag, or trampling it in the dust, could give us. And the people seem real people. The author is a Russian - the novel, extraordinarily enough, is written in limpid and vital English. One has no sense of an adopted language. Sell to those who want to *know* what life in Soviet Russia is like - to those who still believe in the rights of the individual to hew out his own pattern. $2.50

And Don't Miss These Good Bets

There's a new Robert Hichens, *The Pyramid* (Doubleday), a novel in his *Garden of Allah* vein; a new Percival Wren, *The Courtenay Treasure* (Houghton); a new Erle Stanley Gardner, *The Case of the Sleepwalker's Niece* (Morrow); and a new Mignon Eberhart, *Fair Warning* (Doubleday). In the field of non-fiction, there's a sure but not "popular" market for *What A Word* by A. P. Herbert (Doubleday), And *Voyage to Galapagos*, by W. A. Robinson (Harcourt) is sure of a good run. The reissue of Havelock Ellis' *Studies in the Psychology of Sex* (Random) should swell your coffers! And don't miss *An American Doctor's Odyssey* by Victor Heiser (Norton) Reports in following pages.

PROBLEMATICAL BOOKS - *Fiction*

March 6

Fallada, Hans ONCE WE HAD A CHILD Simon & Schuster

Frankly, I'd go slow on this, if I were a bookseller. It is pretty definitely "second string Fallada" - and you'll be better prepared for his next, which we hear is going to be a ten strike, if you've not oversold - and disappointed - customers with this. Perhaps I'm wrong, but I acknowledge to having found it obscure, confused and difficult reading, and - in the last analysis, not worth the effort. The story of a strange human being, passionate, uncontrolled, sadistic - a man of a North Sea island farm, who lived a sort of *Taming the Shrew* life with first one woman, then another.---Count on some sale on Fallada's name. $2.50

March 12

Wheatley, Vera SATURDAY AT HAZELDINES Dutton

* I loved it. Everyone who likes gardens - or who has a sentimental idea that - given a chance he (or she) would like a garden - will find this a refreshing and delightful book. As a novel it is a bit thin, but who cares? It has charm, and a certain sort of humor, and originality. It is the story of a family in which three members ride through life on glamour - and the fourth, a child of thirteen, carries the family problems on her thin shoulders, and finds her outlet in a passion for her garden. The story is seen through the eyes of the Saturday gardener, who is blessed with "insatiable curiosity". Sell to those who liked *Down the Garden Path* - but found it a bit precieux. $2.00

March 20

Willoughby, Barrett **RIVER HOUSE** Little, Brown

Reprinted from bulletin of June 15th, page 174. "Good adventure - good romance - an old-fashioned theme, but convincingly told and with enough new twists to make it first rate entertainment, even if suspense as to the ultimate wind-up is not a vital factor. He knows his background - does Barrett Willoughby - a Canadian post, up the river Stikine, where rich sportsmen congregate for their outfitting before going into the hunting country, and an all-pervading sense of the pull of the wild, of the power of the river, of the deep silences of the north. Good 'escape'". $2.00

Linfield, Mary Barrow **DAY OF VICTORY** Doubleday, Doran

Stream of consciousness novel of a business man's day, beginning with a witnessed suicide - ending with his secretary's suicide - and in between, rebuilding through incident, contacts, phone calls, and mental processes, his life, past and present. I found it pretty dull reading. Can see only limited market. $2.50

March 23

Coleman, McAlister & Raushenbush, Stephen **WHEN I RISE** Smith & Haas

Proletarian novel - the scene, a mining town in the Illinois coal fields - the central figure, a boy who has grown up in the community, gone into the mines as a matter of course, became involved in union activities and killed a man. Following his release - on a hung jury - he gets deeper into union politics, and at the end faces disillusionment and despair. A serious problem novel, a bit ponderous in the telling, but clearly authentic, as to facts and setting. $2.00

Bertram, Anthony **LIKE THE PHOENIX** Morrow

Justified, possibly, because of its use of a novel "frame" and method, though last season's *Summertime Ends* employed somewhat the same flashback-and-forth method, less a few punctuation marks and capitals. In substance, this suggests the Aldous Huxley school, with its cross sectioning of society, from high to low, with its escape from clinching the story each time a "plot" sequence escapes the watchful eye of the novelist-adventurer. Result - the poor reader is left high and dry, wondering what it is all about. Those seeking something new for the jaded palate may seize upon this. Can't see a general sale - or the prophesied "sensation". Classify definitely as a stunt book. $2.50

March 27

Hart, Alan **THE UNDAUNTED** Norton

Dr. Mallory piled up good sales figures. Here again Alan Hart has tapped his knowledge of the inside picture of a doctor's life for a story of a research man, whose investigations in the field of pernicious anemia are cancelled through the jealousy and pettiness of the head of the West Coast institution where he is working. Comes east - approaches success - and finds his interest fading as the problem recedes. Picture of medical laboratory - life, personnel, human problems; romance and adventure of science. *Men in White* audience. $2.59

~~Late March~~

Metcalfe, John SALLY 4/24 Scribner

It is hard to put one's finger on why this doesn't come off - but for me, at least, it didn't. It seems to start out as a psychological novel - to wind up as sheer melodrama. It is overlong - for its ultimate values. And parts of it seem redundant, overwritten, heavy-going. Yet, in spite of this, there is a sort of haunting fascination about it, an originality of theme, and some bits of powerful writing. The story of a bastard - a "foster child" - whose life is built on a tissue of lies which trip her up at every fresh start. Her early life is spent with an ex-dancer who is paid by the mother who wishes her identity concealed - a Zeppelin bomb, on a London street, puts an end to that. Next - a period of comparative happiness in an orphan asylum of glorified sorts. Then - adoption, by a gentleman whose perverted tastes run to little girls - and escape. Rediscovery, by a friend of the foster-mother, and virtual adoption by the man who was the supposedly real mother's husband. Again, hints of perversion- and escape. A strange love affair - desertion - an abortion - and a steady downhill skid, winding up with a murder trial for the death of the supposed father, who had attacked her. You see for yourself that it's not a Sunday School item. Watch your market. You'll get some unpleasant comments if you sell indiscriminately. $2.75

Early April ~~27~~ 24

Douglas, W. A. S. LONG JOHN MURRAY Coward, McCann

** A good lusty tale of the Scotch-Protestant Murrays in Catholic Ireland, from the 17th century to the close of the World War. Ulster and Orangeman, Protestant and Catholic, England's wily policies, all made vivid while the Protestant Murrays go colorfully down to poverty and oblivion and the Catholic Santells, colorlessly and quietly come up into wealth and power. Good entertainment, readable for all its political background, a novel which men will like for its touch of swashbuckling gallantry. $2.0C

Hale, Nancy THE EARLIEST DREAMS 4-9- Scribner

Short stories and sketches, many of which have appeared in magazines. Sometimes a mood, sometimes a story with dramatic punch, sometimes a character study. Varied background, some first rate writing, a good bet for those who like distinctly modern stories - but she is primarily a "writers' writer". $2.50

April 1

Kelly, Judith IT WONT BE FLOWERS Harper

* She can write - this newcomer - and her "society" background rings true. A story of Boston (a guess)- of a marriage that is supremely happy in mutual adjustment, but that stands on the verge of disaster because the husband, whom the girl adores, cannot give her a sense of security in a tottering world. The psychological relations of the girl and the two men who mean everything to her are skilfully and adroitly handled, the atmosphere successfully conveyed. A story for those who like upper class settings - but want psychological problems rather than standardized plot. Doubt whether this book goes far, but the author should be watched - and encouraged by a thoughtful handling of her first novel. Pick a few customers interested in new writers. $2.00

April 3

Brown, Alec DAUGHTERS OF ALBION Doubleday, Doran

This has a better chance for general sale than his previous - and more definitely left-wing - novels (none of which have been published here). It is a story of five daughters, middle class English girls, faced with a conflict between the tents in which they have been schooled and the challenge of modern life, of new emotional values, of new social problems. It holds the reader, in spite of its too great length; it's an indictment of middle class viewpoints, but offers no satisfactory substitute. Very definitely a book which a member of your staff should read, and which should be thoroughly discussed for its sales possibilities in your clientele. Not for the ultra-conservative. Possibly, the Alec Waugh market is the one to tap, as there are elements that suggest *The Balliols.* $2.75

Hichens, Robert THE PYRAMID Doubleday, Doran

* *The Garden of Allah* glamour of background - Egypt, the pyramids, the desert; disseection of character and motives, such as characterize his more recent work *The Paradine Case.* A story with all the elements for successful popular sales, but not so sound, psychologically, as *The Paradine Case.* A novel built on the conflict between ambition for a career (in one case as a singer, in the other as a diplomat) versus the call of love. A group of people - cross purposed - in a Cairo hotel. Sure to have wide rental library appeal, and to build up considerable sales. Hichens has definitely staged a comeback. $2.50

Walters, Eve HONOR THEM, THEN Doubleday, Doran

Same sort of background as *Sun on Their Shoulders* - the berry picking Finns of Cape Cod. Almost unrelieved fierceness of emotional conflicts and a continuous succession of tragic events make this a book not destined for those seeking escape literature. Excellent writing - unusual handling of character and locale - sell to those interested in new writers and psychological novels. $2.50

Pertwee, Roland SUCH AN ENMITY 4-6-36 Little, Brown

Creaky Oppenheim - wonder why the publishers continue to have faith in him? Plot is stilted - characters unreal - setting, Southern France where a group of people are scheming to start a fashionable resort. Their leader, hated by all, dies - everyone is under suspicion. Might have a sale as a rather feeble attempt at a mystery story, though not classified as such. Can't see the need for it. $2.00

April 6

Evans, John SHADOWS FLYING Knopf

A pathological novel - from incest to incest, with homosexuality on the side - "desire under the eucalyptus" - an exceedingly unpleasant and morbid tale, with a variety of perversions exposed to view with full details. Watch your step - *OUT* for Public Libraries and for most bookshops, I should say. $2.50

April 7 April Cath Bk Club

White, Olive B. THE KING'S GOOD SERVANT Macmillan

A rather pedantic fictionized biography, dealing with the last six years of Sir Thomas More's life, of the events leading up to his execution and of the part he played in the break between Church and State during Henry the Eighth's reign. Olive White is the sister of Helen White - and has the same tendency to assume too much specific knowledge of characters and historical events as her sister, on the part of her readers. This is a long book, crammed with evidence of sound scholarship, but too pedestrian for the average reader. $2.50

April 9

Wood, Peggy ~~DEARLY BELOVED~~ Star Wagon Farrar & Rinehart

An actress known on stage and screen writes a novel of Hollywood, from the inside. The story of a young couple whose marriage almost goes on the rocks because the girl is slow to learn that practical joking need not necessarily be interpreted in sober earnest. Literary set - Hollywood set - an air liner - the scene shifts from coast to coast. Good circulating library bet. Don't confuse with novel of same name by Margaret Thurston, coming February 10, 1936. $2.00

Bindloss, Harold THE FORBIDDEN RIVER 4-6-36 Stokes

A stuffy adventure story of an attempt to stage a comeback in the fortunes of an English family, through rehabilitating their African properties. The son and an adventurer set out to unravel the problems - and various rather dull adventures unroll themselves. Pretty second rate. $2.00

Received too Late for Report in January Issue

February 14

Green, Anne WINCHESTER HOUSE Dutton

A hodgepodge which none the less manages to be amusing, and right down the street for Anne Green fans. This is her first book with a New York setting - a weird mixture of fantasy, realism, stiltedly absurd conversation, old world New York, a mad group of people getting money for charity through blackmail and through novel forms of entertainment, a Peter Ibbetsonish dream life on the part of a young girl, and an extraordinary mixture of incompatables. $2.50

Muschler, Reinhold Conrad ONE UNKNOWN Putnam-Minton, Balch

A slight but rather charming idyll - the imaginary story back of the lovely death mask, the "unknown of the Seine". The author pictures her as a girl from the provinces, whose dream had been to come to Paris, and who - on the way to the fulfillment of the dream, falls in love with a romantic Englishman who befriends her, and who manages to keep his feeling for her externally, at least, free from physical manifestations. A book for a plus sale. $1.00

February 20

Lane, Margaret FAITH, HOPE, NO CHARITY Harper

A Cockney girl, daughter of an ostler, who becomes maid to a lovely and ill-fated dancer, is the central figure of this first novel, which indicates that the writer has the gift of breathing life into her simple people, and of making their emotions poignantly vital. The novel just misses being as important as the English critics indicate - perhaps it may strike a more familiar chord to the English reader than the American, but, to this reader, the denouement somehow fell a bit flat, the plot thinned out, and failed to live up to the characterization. None the less, a book which deserves more than passing interest. ~~$2.00~~ 2.50

February 27

Johnson, Pamela Hansford BLESSED ABOVE WOMEN Harcourt, Brace

A full length portrait of a borderline case, in the story of pathetic, likeable Miss Hobchick, existing in her two worlds surrounded by terrors, fears, and strange moments of glory. Against the background of a boarding house, the story develops, from the moment when her drab life takes on color and pattern with the advent of the youth who stands to her for lover, son and husband. Good writing in a psychological novel. $2.00

RECOMMENDED MYSTERIES, WESTERNS AND THRILLERS

March 5

Metcalfe, Thomas Washington PORT OF HEAVEN Dutton

Historical adventure - romance in which a drunken good for nothing stops his downward career to win a lovely lady, thwart an attack on a settlement and escape a succession of dangers. $2.50

March 11

Gardner, Erle Stanley THE CASE OF THE SLEEPWALKER'S NIECE Morrow

* Another Perry Mason story, an involved case of murder complicated by an avaricious divorce seeker and the attempts of the police to forestall the wily lawyer. Fast entertainment. $2.00

March 13

Keeler, Harry Stephen THE MARCEAU CASE Dutton

Ingenious, a bit involved in method (the story is told through a series of letters, cables etc. between the newspaper sleuth and the News Service), but interesting reading. Murder by a midget - unsolved by Scotland Yard - and eventually solved by the newspaper man who used it as a form of blackmail - and was in turn cheated by the girl he loved. Grade B mystery. $2.00

March 16

Springer, Thomas Grant THE CALIFORNIAN Greenberg

A Western against the background of the period of resistance of the Spaniards in California to the invading Gringoes. A dashing Spaniard falls wounded at the door of a Gringo - and through this contact learns the uselessness of force and the power of law - and love - in claiming his rights. $2.00

March 30

Le May, Alan DEEP WATER ISLAND Farrar & Rinehart

Le May has his followers - but this is only a fair-to-middling adventure yarn, written by a man more at home on a horse than on a yacht. A lovely typist learns that she has been cheated out of her birthright by a man who has acquired a Pacific island from her grandfather. Her claim is backed by a youth who accompanies her to Honolulu, where she is shanghaied. But all comes right, at last. $2.00

April 3

de Puy, E. Spence THE LONG KNIFE Doubleday, Doran

West Coast setting for a mystery story in a hospital, in which a hospital inspector turns sleuth, unwillingly, and doublecrosses the police. $2.00

Reilly, Helen MR. SMITH'S HAT Doubleday, Doran

* Inspector McKee finds a baffler in connecting the death of a writer with two succeeding deaths, and is hard pressed to satisfy his department head. An ex-newspaper man to the rescue. New York City and Connecticut. Good yarn. $2.00

April 7

Wren, Percival Christopher THE COURTENAY TREASURE Houghton, Mifflin

* No Foreign Legion - no Beau Geste - this is a complicated mystery story Written almost like a scenario, in a succession of flashbacks. Present day fortune hunting all mixed up with murders, escaped convicts, false identities - and its due share of romance. The coast of Devon is the scene of the story. $2.00

Eberhart, Mignon G. FAIR WARNING Doubleday, Doran

* A good one - a woman terrorized by her husband, is suspected of his murder, and that of his sister, who carries on the threatening when she is left in charge. The man the woman loves is jailed - but the real criminal eventually faced with his crimes. Well paced yarn, with her usual good characterization. $2.00

May ~~7~~ 8

Teilhet, D. & H, THE FEATHER CLOAK MURDERS Doubleday, Doran

* The conceited, boastful but likeable Baron von Kaz is embarked on his second case, where feathered darts deal death in the South Seas, and finally clears up an involved plot, righting some wrongs on the way, to his own, and the police department's satisfaction. Good entertainment. $2.00

PROBLEMATICAL BOOKS - Non Fiction

February 24

Lushington, Franklin **PIGEON HOO** Dutton

The world is full of people who live in the city and dream of a little home in the country. This is made to order for them, especially those whose air castles are fragrantly English. The first half of the book is a delightful, humorous, and original account of how "the" house was discovered, of the remodelling, the making of the garden, the creating of a new life; the second half is a group of country essays, almost in the *Roger de Coverley* tradition, on house guests, neighbors, occupations, and so on. Philosophical, in a mildly rural way. The whole book is very English - and will be particularly liked by those who know and love the English countryside. Sell with your garden books, etc. Attractive format. $2.50

February 25

Wey, Francis **A FRENCHMAN AMONG THE VICTORIANS** Yale

Only mildly interesting - and gives an impression of failing on the side of accuracy. The author visited England in the early '50's - this is the first time his account of that visit has been translated, and it seems unfortunately "dated", in style as well as subject matter. Possibly it would carry better with an English public than we feel likely here. If you wish to get something of the flavor of the book - at its best - dip into the chapter (IX) dealing with English country life. Or the section of chapter VIII concerned with English girls, on the hunt for husbands. Few shops will find much call for it. $3.00

February 26

Keun, Odette **I DISCOVER THE ENGLISH** Longmans, Green

* In sharp distinction to the title reported above (*A Frenchman Among the Victorians*), this book is delicious, and is certain to be one of those books which will be advertised by word of mouth. An irrepressible Frenchwoman (a sociologist) gives England and the English the once-over in a short, keenly observant book. Their faults and their virtues, their streets and shops and houses, their cooking, their sex life, their class distinctions, their educational systems - little escapes her keen eye and witty pen. She shrewdly informs, while at the same time she entertains her readers. Don't sell as travel. And - watch and list those who like the book - she is in America now, and this book should pave the way for a companion volume on our native land. Illustrated by Colin Gill. $2.00

February 27

Robinson, Wm. Albert **VOYAGE TO GALAPAGOS** Harcourt, Brace

** A worthy successor to *10,000 Leagues Over the Sea* is the story of Robinson's trip with his wife and 20 year old artist cousin on the now famous Svaap, a 32-foot ketch, through the Caribbean, the Panama Canal, down the Peruvian coast, to the guano islands and across to the Galapagos. Much of the sailing done under an evil star, hurricane weather in the Caribbean, revolution in Cuba, a wreck in the jungles of Darien, necessitating three plane flights, the near tragedy of appendicitis - altogether excellent reading with an appeal to sailing enthusiasts, vagabond adventurers, and those who like fireside adventures. Interesting tie-up with *Satan Came to Eden* (see report page 14), for Robinson's version of the mystery of the Baroness and her lovers. Illustrated by photographs. $3.00

February 27

Cable, Mildred & French, Francesca — THE MAKING OF A PIONEER — Stokes

Here's a book that proved a pleasant surprise, for we expected a rather pious tone in this story of a missionary, Percy Mather, C.I.M. Instead of which it turned out to be good entertainment, a vigorous story of a man who reveals himself delightfully in the extracts from his letters and notes. English Lancashire childhood - daredevil and scamp - and his sudden realization of a call to the mission field. Of his relations with the famous George Hunter, and their joint work in Chinese Turkestan, on the borders between China, Siberia, and Tibet. The letters give one real insight into the life and the people, the food, the nights in the native huts, the fellow missionaries. Not a "religious book" in the usual sense, but there's a chance for a plus sale in mission study lists. Illustrated. $2.00

~~March~~ april 1.

Godowsky, Leopold, ed. — THE YOUNG PIANIST'S REPERTOIRE — Simon & Schuster

A new departure for S. & S., and the launching of their music department. The first four volumes of easy arrangements of great operas *(Carmen, Faust, Il Trovatore, Tannhauser)*, designed for amateurs. Each volume contains the story of the opera and the Godowsky arrangements - four color covers. Sell to musicians of any age - not confined to young people. each $ .75

March 3

Coleman, Elliott — THE POEMS OF ELLIOTT COLEMAN — Dutton

Poems in the traditional form - sonnets, lyrics, etc - rather a relief after the modernists. Some exquisite imagery, a distinctly philosophical strain, faintly nostalgic quality at times. A book for poetry lovers of the conservative school. $2.00

March 4

Young, James C. — ROOSEVELT REVEALED — Farrar & Rinehart

In rather choppy "journalese" style, James C. Young presents the whole panorama of the Roosevelt administration, through the death of Long, and - without actually going in for critical commentary, he manages to shoot it full of holes from start to finish. He gives the impression, for a few brief moments, that he felt Roosevelt had a chance, and missed it; by the time one finishes reading the whole text, one feels that Young never gave him a break. Made to order for the anti-administration forces - incontrovertible ammunition, as presented. $2.50

Ludwig, Emil — DEFENDER OF DEMOCRACY — McBride

* Three years ago Ludwig wrote *Talks with Mussolini*. Now he is giving us a similar book on Masaryk, similar only in that it is based on a succession of conversations on various subjects close to Masaryk's interests, and his own. The first part of the book is a brief biographical sketch; the last half actual reports of the conversations, in which Masaryk reveals himself as the statesman, humanitarian, diplomat, and philosopher that years have proved him. The recent retirement of Masaryk has quickened interest in the man himself. The Ludwig name should make this easy selling. $3.00

March 4

Ellis, Havelock STUDIES IN THE PSYCHOLOGY OF SEX Random House

* (Reprinted from bulletin of December 15, 1935). "This famous series was originally published in 7 volumes by F. A. Davis Company, medical publishers, and its sale restricted to doctors and lawyers. The price was $28.00. Now reissued, unchanged in content, in a four volume edition, boxed in wood, in a format similar to the Proust set. There is a new introduction by Ellis - and a specially prepared new and complete index. Circulars available." -- For those of you who are unfamiliar with the set, this further information may be important. The original volumes were divided as follows:- Sex In Relation To Society, Eonism and Other Studies, Sexual Inversion, Erotic Symbolism, Sexual Selection in Man, Modesty, Analyses of the Sexual Impulses. The material comprises virtually an encyclopedia of sexual knowledge, much of it in the form of case histories, analyzed and classified. An essential for any student of medicine, psychology, etc; important for clergymen and social workers. A basic book for any library that pretends to have a fair survey of the problems of sex.
Prepublication price $13.50 - Post publication $15.00

March 5

MacLeish, Archibald PUBLIC SPEECH: *New Poems* Farrar & Rinehart

* A new volume of MacLeish poems is certain of immediate attention and a reasonable sale. This group consists of twenty new poems, the first third of which classify roughly under the title, with such sub-titles as *Speech to the Detractors, Speech to a Crowd, The Lost Speakers*. Personally, I found much more to my liking the group under the title *The Woman On The Stair*, which contains some of the finest poetic symbolism MacLeish has written. Signed limited edition of 249 copies, leather bound, boxed at $7.50 3/5=/36 - - Regular edition at $1.00
3/16/36

March 9

Pratt, Fletcher HAIL, CAESAR! Smith & Haas

If *Time Magazine* had been in existence during the life of Julius Caesar this is the way he would have been presented. The style is colloquial, modern, spirited. The picture given of Caesar is that of a radical, entirely out of step with the capitalists and conservatives of his day, unpopular with many of his peers, willing to sacrifice almost anything for his principles, and sincerely reluctant to accept the necessity of a personal dictatorship. An interesting sidelight - compare with *Golden Peacock*, the Atherton book on the Augustan Age, with Phyllis Bentley's *Freedom, Farewell!* The three books come within a month of each other. Personally, I like this the least of the three. Non-fiction, it yet gives one no more sense of factual presentation than the Bentley book, and the ultra-modern style seem inauspicuous and rather irritating. Illustrated with 30 drawings by Da Osimo and 13 relief maps. Sell as biography and modernized classical history, on the strength of *Ordeal by Fire*. $3.50

March 10

Field, Rachel FEAR IS ON THE THORN Macmillan

Delightful lyrics, nature poems, bits of homely philosophy, humor, verse that catches various moods with skilful interpretation and turn of phrase. I liked them for their warmly human quality and their elasticity. $1.50

~~March 10~~ ~~20~~ 4/3/36.

Schrieke, B. ALIEN AMERICANS The Scientific BK Club - April Viking

"A study of conflicting races in the United States, by an expert foreign observer without sectional or racial bias."- Chinese, Japanese, Mexican, Negro, Indian - these are the races on which the writer concentrates his attention, though some of the others come in for more or less casual comment, by way of contrast in problems. He analyzes the history of each race in its relation to the conflicting forces of white versus red or brown or black - the impossibility of satisfactory assimilation - the mistakes made in human and political handling of the problems - the present status - the chances for improvement in the future. One does not finish the book with any high degree of praise for the treatment accorded those of other colors by the American citizen or the American government. Not a book for general sale, but should interest those engaged in social work, Americanization (so-called), or students of racial problems. For college libraries; for public libraries. $2.50 ✓

March 11

Houben, H. H. CHRISTOPHER COLUMBUS: Dutton
The Tragedy of a Discoverer

A thoughtful biography of the great navigator, much of it based on his own diaries and documents of the times. Now and again the author dramatizes the material, giving it color and human touches. Chiefly, however, he handles it somewhat unimaginatively and in rather pedantic fashion. The old legends are given their due weighing and the known facts are elaborated by inclusion of material of fairly recent discovery. Good fact book for the school and college libraries. $3.50

~~Mid March 77~~ ~~4-1~~ pk 8/29/36 Sept Bom

Heiser, Victor AN AMERICAN DOCTOR'S ODYSSEY Norton

Dr. Heiser has battled for 20 years, in 45 countries, under the banner of the Rockefeller Foundation. He has encircled the world 16 times in his pursuit of the diseases that devastate mankind. Now, in the past months, he has brought together this material in a volume which tells of the habits and customs of people of the earth and the havoc that has been caused by hook worm, yellow fever, black death, small pox, leprosy and so on. The book is not a personal story. He never indulged in a personal life (or so it would seem). His life was one of educating people to the need of sanitation, and a better understanding of the sicknesses carried by animals and humans. The history of disease - the efforts of science to combat it - descriptions of personalities met in the struggle - all this is here, but *not* a picture of an American doctor as a human being. In this sense the book bears no resemblance to *Arches of the Years* (Sutherland), nor to *San Michele*. It is not so original as *Rats, Lice and History*. Nor so inspiring as *A Soldier in Science*. Possibly, the wide success of these books has built a market for it with the general public, but my feeling is that it is intended rather for the medical profession and allied fields, for social workers, anthropologists, people concerned with problems of human welfare and the progress of science. The book is not written in popular vein. Three quarters of it is tough sledding and should be taken in moderate portions, not at a sitting ! $3.75

March 16

Puxley, W. L. DEEP SEAS AND LONELY SHORES Dutton

Non-technical book about fish. No, not tropical fish in aquariums, but fish in their natural habitat, the waters of Europe, Australia, Africa and Central America. Might put in same category as Ditmar's books on snakes, - natural history plus personal experience;but it is not in the same category on the basis of style, as this book is rather amateurishly done, though full of interesting facts. Might appeal to sportsmen interested in the background of their hobby. Limited sale. $2.50

Groves, Gladys Hoagland & Ross, Robert A. THE MARRIED WOMAN Greenberg

"A Practical Guide to Happy Marriage" - reads the sub-title. The book is definitely for the conservative market - not for the modern young woman seeking justification for extra-marital relationships, nor even for a career plus marriage, if it can be avoided. Treats of the approach to marriage, the sexual, psychological, emotional, social problems of marriage; the question of whether or not to have children and when; the fair balance of properly adjusted married life, husband, children, external interests. Sound, informative, practical - so far as it goes. Theoretical, in some directions;conservative in all. $2.50

Middleton, Lamar THE RAPE OF AFRICA Smith & Haas

** This is the best book on the subject of the Dark Continent that I have so far read. Not only does it give one the background leading up to the present war with Ethiopia, but it gives it its proper place in the whole tragic history of the division of Africa by European nations, since first the idea occurred to them that here were plums for the picking. Social, economic, political grounds are discussed, but it boils down to sheer acquisitiveness, greed, jealousy and opportunism on a vast scale, no one nation in a position to criticise another - and Italy, today, no worse than England, Germany, Belgium, France, Spain, over a period of seventy years. Even the United States does not escape - for commercial interests have been fostered and have played their part in dispoiling the African continent. Extremely well done, pungent readable style, a book that one should own, as in this fearful story lies the roots of wars of the past, the present and the future. Illustrated, 10 line cuts, 5 half tones and 4 maps. $3.00

March 19

Douie, Charles BEYOND THE SUNSET Dutton

An English officer, journalist and traveler gives the point of view of youth facing the years of "peace" after four years in the trenches. His travels, his year at Oxford, his mountaineering, his views on adult education, on books, all take their place. The best part of the book comes at the end, in his final summing up of his outlook on life in general. Uneven in interest, it is none the less, a rather illuminating book. $2.50

Hall, Geoffrey F. MOTHS ROUND THE FLAME Holt

Louis XIV and the fifteen women who played their part in the drama of his court. It is not a gossipy book for those who want that sort of court picture, but each of these women is treated in rather sober historical style, from the conservative viewpoint of their part in the picture of the times. The author takes them chronologically - Ninon de L'Enclos, Mlle. de Montpensier, La Valliere, Montespan, Maintenon,

and others. At the close of the book, important family trees of the period are introduced. Good reference book. Illustrated. $3.00 ✓

March 19

Announcing revised editions of

Untermeyer, Louis MODERN AMERICAN POETRY-MODERN BRITISH POETRY Harcourt, Brace

* Of the various editions a total of 500, 314 copies have been sold. These are essential stock items for every bookstore. Complete revision requiring new plates for both volumes. Amplified prefaces, constituting history of poetry in last 100 years. Revised notes, more definitely critical. 50 American poets, 38 British poets omitted, and space given to more poems by poets that are standing the test of time, and many new poems not included in other collections. Each $3.50

March ~~25~~ 18

Husted, Wm. &. BOTT: The Story of a School Master Coward, McCann

The life of Mather Abbott, head of Lawrenceville School, who died in 1934. Tribute written by one of his students, and letters from others who studied under him, including President Roosevelt. Background of English schools, Canada, Oxford, and in this country, professional connection with Groton, Yale and Lawrenceville should give key to possible market. Otherwise limited appeal. $3.00 ✓

Watson, Paul B. SOME WOMEN OF FRANCE 3/25 Coward, McCann

Seven women who have made their mark on French history:- Heloise, Isabeau de Baviere, Madame du Deffand, Madame de Stael, Delphine Gay, Marie d'Agoult, Juliette Lamber. Primarily intellectuals, these women also played their part in political and emotional and social patterns. Material difficult to run down, and therefore a book that should be good for reference, but the method of handling is a trifle pedestrian and the appeal not popular. $3.50 ✓

Furst, Herbert ART DEBUNKED Dutton

A stimulating book, in that it immediately stirs np disagreement with many of its theses. Successive theories treated in brief, informal chapters, a style almost like thinking aloud, with many quotations interpolated from critics, artists, writers. He criticises modern painting, the function of art in our social scheme, our attitude toward art; he discusses art schools, commissions, methods of work, industrial art, various institutes, etc. Definitely class appeal, not popular; libraries, artists, critics, connoisseurs. Illustrated. $1.50

March 26

Eliot, T. S. COLLECTED POEMS Harcourt, Brace

The last collection carried through 1925 only. This volume includes all the poems up to 1925, as well as all the poems published since, reserving only certain nonsense verses which will ultimately appear in a book by themselves. Choruses from *The Rock* among poems included. $2.50

May 22

Weelen, Jean Edmond ROCHAMBEAU : Father and Son ~~AND THE AMERICAN REVOLUTION~~ Holt

When you have finished this book you will know more about the facts of Rochambeau's life than you ever did before. But you will probably not have had much fun in the process, for the author, after delving deeply into all available source

material, has produced a dull, matter-of-fact history. His style is muddy and confused, and he depends too much on his readers' thorough grounding in details of the history of those times. The book carries Rochambeau from his birth to his death, one of the few aristocrats who survived the Terror and died beloved by his countrymen. It paints an unenthusiastic picture of French military affairs, none too keen a picture of LaFayette, and a vigorous characterization of Rochambeau. The most entertaining part of the book is the somewhat naive narrative of Rochambeau's son concerning his own part in the American Revolution. Can't see a wide popular market for this book. $3.00

March 27

Hides, J. C. **SAVAGE PATROL** McBride

The story of the native police force in a partially unexplored country, Papua, or British New Guinea, told by one of the white men who lead the native officers in their dangerous treks through the interior after criminals ignorant of the seriousness of their offense. No background of the country nor the organization of the police; simply factual account of successive raids, of the attempts to secure the confidence of the tribes in the interior, of the methods of handling justice. Published under the auspices of the National Travel Club, and will provide ethnologists with interesting data and the reader of unusual travel material a certain amount of entertainment and interest. $3.00

Le Gallienne, Richard **FROM A PARIS GARRET** Ives Washburn

A nostalgic book for anyone who knows and loves Paris, particularly anyone who has lived there long enough to visualise the sections Richard Le Gallienne so lovingly describes. Almost one can see through his eyes, wander down the streets, watch the passing scene from quaint restaurants, explore out of the way corners, delve into interesting bits of history and biography and drama and literature and romance. I found it a fascinating book, delightfully written. A new sort of handbook for the wanderer in Paris. $2.50

~~March 30~~ May 4th

Talcott, Dudley Vaill **REPORT OF THE COMPANY** Smith & Haas

* It seems a far cry from sculpture to freighting and hauling sportsmen and tourists along the coast of Norway - but such is the story of Dudley Talcott. He wearied of Paris and went to Norway, exploring the coast by canoe through four summer seasons. In somewhat casual fashion he courted a Norwegian girl for seven years, and acquired with her a 245 pound father-in-law, the grandest character in the book. He inherited some money and invested it in a fishing vessel, which his father-in-law used for freighting in the seasons when they could not carry tourists. Woven through the story is the artist's philosophy of life, closely bound up with his artistic principles. There is something of the flavor of Rockwell Kent's *N By E* in this book. Good reading. Illustrated with 50 photographs and 30 drawings by the author. $3.75

Announcing 4/25

The Cambridge Medieval History Vol. VIII: *The Growth of Nationalities* Macmillan

The final volume of a work begun 25 years ago brings this set up to where The Cambridge Modern History begins. Each successive volume has sustained the high quality of the preceding volumes. Complete set now available at $90. (Special offer on orders received before publication). Vol. VIII alone - - - - $12.0C

April ~~1~~ 23

Bates, Ernest Sutherland THE STORY OF CONGRESS 1789-1935 Harper

** *Mirabile dictu*, it is grand reading. I doubt whether anyone else than Ernest Sutherland Bates could have (1) made so brilliant a selection of material from the masses through which he must have gone; (2) conveyed so well-rounded a picture of constructive - and destructive - legislation; (3) given color and drama and human interest to the presentation; (4) left the reader with a conviction of sound scholarship, appreciation of the underlying significance of the whole story, and an amazingly vital picture of what went on simultaneously with the unrolling of the "story of Congress" in the world without its doors. Here is a new way to write the history of the United States. Here is a new microscope on the inner mechanisms of history. A book for more than the obvious market of scholars and historians. A book which anyone interested in American history - in legislative history - in political history will find vastly entertaining and enlightening. Indexed. $3.00

Life Insurance: A Critical Examination

Berman, Edward ~~THE HIGH COST OF LIFE INSURANCE~~ Harper

Don't sell this to any customer who sells life insurance - unless you warn him first that it wont make him very happy. For here is an exposé of the reasons back of the high cost of life insurance, in big salaries, excessive costs of management and overhead, large commissions; statistics as to number of policies terminated, of profit to the companies in various directions where the buyers suffer. The author discusses various types of insurance, straight life, endowment, retirement policies, etc. He shows what to look for, and what constitutes soundest buying. He recommends savings bank insurance above all the generally accepted forms. Certain companies come in for heavy punishment - i.e. Aetna and Travelers, particularly. Convincing and challenging. The market? Men and women interested in buying insurance; companies considering taking out group insurance; insurance men who want to know the lowdown, and who are anxious to raise the standards of their own business. $2.00

April 3

Aldington, Richard & Patmore, Derek LIFE OF A LADY: *A Play* Doubleday, Doran

The life of Lady Constance Lechdale, told and cleverly, in six acts. The scenes shift from 1929 to the time of the war, and then by gradual steps back to the present, and the gradual disintegration is shockingly portrayed and yet at the same time the sympathy for Lady Constance is sustained. A bit modern for the Little Theatre or Women's Club groups, also expensive to produce because of five stage sets. Two women's parts - rest men's parts. $1.75

Agniel, Marguerite YOUR FIGURE Doubleday, Doran

Excellent book on exercise, posture, etc. Its particular value lies in the fact that it makes the reader want to carry out the advice and suggestions. Division into parts:- Stretching, Standing, Sitting, Walking, Section on Reducing. Another section on the stomach, the hips, the chest, the back, the shoulders, the arms, legs, ankles, hands, feet, neck, face, eyes, skin, teeth. Chapter on Cultivating Curves..Chapters on constipation, women's troubles, nerves and habits, exercises for the pregnant woman, the "fascinating forties", etc. Advises consulting a doctor in case of doubt as to which exercises could be followed, and indicates which are safe for types of spinal curve. Specific directions for exercises. Fully illustrated. $3.00

April 3

Herbert, A. P. **WHAT A WORD** Doubleday, Doran

** Since reading this book, I have watched my own speech with an ear to the ground to catch all offending prepositions, prefixes, tautological faults, redundancy, and, first and last, lack of simplicity. It's a great game, if you don't cheat. And it is a game no one of us can afford to ignore. Slipshod English, colloquialisms, faults of ignorance and carelessness alike all come in for a gentle spoofing on the part of Mr. Herbert. Mispronunciations and misuse of words in common parlance are brought together in so entertaining a fashion that no feelings are hurt. Here's a book to own. A book to recommend. A book to discuss. Words fascinate almost everyone. Here are suggestions of ways in which we can actually make a game of improving our English. Try to take the lead in making this book a "fad" - it might well become one. Have you ever kept a record of customers interested in dictionaries of various kinds, in studies of language, and so on? This is a book for them. A book for school and college libraries. A book for public libraries. And a book for private libraries. It is unescapably English - but so is Fowler, and who can ignore Fowler? $2.00

White, Owen P. **MY TEXAS 'TIS OF THEE** Putnam

* Here's one of the best contributions to the Texas Centenary picture, and a book that should have a wider sale than simply a regional one. The author is a bit homesick for the good old days when a man was judged by his ability to hold liquor and to sling lead, and he succeeds in giving permanent form to some of his memories (his and others) of the past. He writes of some of the characters of the past,- Luke Short, Doc Holliday, the Earps, Slim Pickens; he tells of the rise of the ranchers; he takes us on a quick run through the old towns. And he makes it all amusing reading, good entertainment. A man's book. $2.50

April 6

Abbe, Patience Richard and John **AROUND THE WORLD IN ELEVEN YEARS** Stokes

Patience, as the title indicates, is eleven. This is her story, with occasional interpolation of her younger brothers. It's naive - and humorous (unintentionally) - and occasionally surprisingly discerning - and matter-of-fact, taking life in its stride. Here are three children who have gypsied the world over with a photographer father sometimes in, more often out of funds, and a temperamental mother, once of the Broadway stage. Their list of acquaintances is no respector of persons, high or low. Their tongues adopt various languages and quaintly words from one or another slip into natural place in the writing of their travels. There's an inconsequentiality about the selection of the material that augurs the child's own hand. But the simplicity of it is almost too apt, too unstudied, Well, whether "ghosted" or no, it is refreshing - and young and old could share it with pleasure. France, Austria, Germany, Russia, England, America - where next? Illustrated with photographs. $2.00

April 13

Rothschild, Richard **THREE GODS GIVE AN EVENING TO POLITICS** Smith & Haas

Socrates, Jefferson and Lenin foregather to discuss the problems of the world they have left, and the result is stimulating and challenging, if not altogether convincingly in character. Socrates alone keeps his philosophic viewpoint

clear; Lenin and Jefferson are sometimes confused, both in their own and the reader's mind. But on the whole, it is extremely well done, and helps start one's own mind along lines of clarifying theory and application. Might well have a plus sale value. Suggest it to any customer purchasing books on current political problems, or coming open ring for all parties. $1.50

~~April 17~~ 6.19

Thomson, Sir Basil THE STORY OF SCOTLAND YARD Doubleday, Doran

Sir Basil's book is a careful and painstaking study of Scotland Yard, enlivened throughout by the recital of various famous cases like the Crippen case, the Gutteridge murder, the robbery of the Dover Mail, the McNaughton Case, and the Hampstead murder. He goes back to London of the 18th century, without police protection, with crowding and destitution that was appalling, with crime at its height and medieval methods of punishment employed, with riots a common occurrence. In 1822 under Sir Robert Peel, the nucleus of a police force was established, in spite of opposition. Then came revision of criminal law, a process extending over thirty years. Finally, rural police organizations were established. The inclusion of detectives in the program was of slow growth, and establishment of modern methods of training a recent development. A book that will fascinate all seriously interested in the factual side of criminology - and this includes many of your mystery fans. Illustrated. $3.00

These Books Received too Late for Inclusion in a January Bulletin

Published

Cranston, Claudia SKY GYPSY Lippincott

See report in last issue, page 55, of *Aerial Odyssey* by E. Alexander Powell. This book carries on, simply overlapping in Haiti, Porto Rico and Mexico, and taking the air passenger on down to Brazil - down the east coast of South America, up the west coast. Sprightly, informative (indirect facts without rules), personal details, informal. There's a good deal of casual travel data, not of the philosophic genre. And there's plenty of human interest material, by the way. Sell definitely as a travel book to anyone planning to take the South American trip, from whatever angle. Dependable when it comes to advice on hotels, routes, etc. Illustrated with maps and aquatones. $2.50

Yellen, Samuel AMERICAN LABOR STRUGGLES Harcourt, Brace

Not a general and comprehensive history, but a specific account of the outstanding and significant clashes between labor and capital, marking certain developments and progressions in the history of labor and strikes. Ten struggles are chosen, from the history of the past sixty years, coal, steel, textiles and transportation were affected. Each one was characterized by a distinctive phase in the labor movement, but with one exception, all seem to prove that labor loses more than it gains by strikes. There is no alternative offered however. So far it seems it is a price that must be paid. Illustrated. $3.50

Born, Max THE RESTLESS UNIVERSE Harper

An attempt, not wholly successful to give the average reader an understanding of modern physics. The book demands hearty cooperation on the part of the reader. Quite simply, at first, the author takes his readers into the world of

moleucles and introduces him to a universe where all movement is governed by the laws of chance. Temperature and its basic connection with motion of molecules - the methods by which speed and size are estimated - the count - subdivisions into atoms - moles and atomic weights. Then on to the theory of the ultimate atom - the cathode rays - the discovery of the electron. The Einstein theory of relativity - the quanta theory - photo-electric cells - the spectra of gases - the structure of matter. Radioactivity - the law of disintegration. Internal structure and characteristics of the atom. *The Restless Universe* is supposedly for the layman, but the slightly interested reader would find it hard going. It necessitates some background for any reading other than hard work. Place comparative in the field of physics to Sir James Jeans' *The Universe Around Us* in the field of astronomy. Illustrated. $2.50

February 18

Crowell, Chester T. RECOVERY UNLIMITED Covici, Friede

Opening gun for the New Deal campaigners. Attributes recovery to the administrstion policies. Straddles the silver policy, but on most counts is clear cut and presents arguments convincingly. Shows how high taxes will not balance the budget, but that other means are being taken to accomplish that end. Covers the high spots and supplies good arguments for the New Dealer. Well written and easy reading. Author former assistant to Secretary of Treasury. $1.50

~~February~~ 20 3/19/36

Henderson, Alexander ALDOUS HUXLEY Harper

For those who wish to dig deeply into the motivation of Huxley, to students of new trends of modern literature, this book will prove interesting and valuable. To the average reader, Aldous Huxley scarcely seems to warrant so careful and painstaking and comprehensive an analysis as has here been made. First part of book covers life. Balance concerned with particular works and place in current literature. Well done. Limited market. $2.50

de la Mare, Walter COLLECTED POEMS 3/2/36 Holt

The last volume of *Collected Poems* was issued in 1918. This takes up where the other left off. Includes Occasional Poems, Rhymes of Childhood, all the poems that appeared in *The Veil* and *The Fleeting*, most of the contents of *Flora*, four songs from *Crossings*, *A Fairy Play*, and seven rhymes from *The Three Mulla Mulgars*. $2.50

NOTE: To the best of our ability, we keep abreast of the material in our hands at the time each bulletin goes to press. The publishers, on the whole, are amazingly cooperative. There are a few exceptions, and it lies in your hands, as users of the service, to help us bring these publishers into line. Emphasize to the travelers, whenever opportunity rises, the importance of their firms sending us galley proofs as early as they are available. Give them as reasons for wholehearted cooperation, orders resulting from favorable reports rather than calling their attention to the reports that tend to cut down the orders. Remember that most of the world overstresses the unpleasant things - and that we are convinced that, in the long run, the service results in more constructive and more profitable buying rather than reverse.
Harcourt, Brace travelers, particularly, need reminders that the service is to their advantage, if the reports are forehanded. Lippincott is another. Appleton-Century alone is not covered, since they refuse to cooperate with us.

Please Note These Changes in Price, Publication Date, etc.

		Page
Kirk, L.	RINGS ON HER FINGERS (Doubleday, Doran) 3/6 to 3/20	24
Leacock, S.	THE GREATEST PAGES OF AMERICAN HUMOR (Doubleday) from 3/6 to 3/20	56
Evans, E.	SONG OF THE WHIP (Harper) from 3/1 to 5/1	48
Commager, H.L.	THEODORE PARKER (Little, Brown) from 3/23 to 4/3	58
Thompson, S.	THIRD ACT IN VENICE (Little, Brown) from 3/20 to 4/6	46
Falk, E. A.	TOGO (Longmans, Green) from 2/19 to 2/26	441
Mooney, R. E.	MR. PELLY'S LITTLE HOME (Longman, Green) from 3/6 to 3/11	24
Tolstoi, A.	DARKNESS AND DAWN (Longmans, Green) from 3/18 to 3/26	44
Canfield, C.	PLAYS OF CHANGING IRELAND (Macmillan) from 3/24 to 3/17	58
Davis, M.	THE LOST GENERATION (Macmillan) from 3/3 to 3/17	54
Williams, B. C.	GEORGE ELIOT (Macmillan) correct date 3/24	54
Gayle, N.	MURDER AT 28:10 (Scribner) definite date 3/20	48
Pilat, O. R.	SEA MARY (Scribner) from late February to 3/10	22
Santayana, G.	OBITER SCRIPTA (Scribner) definite date 3/16	54
Taylor, R.	KITCHENETTE COOK BOOK (Scribner) from 2/27 to 2/20	30
Van Dine, S.S.	PHILO VANCE MURDER CASES (Scribner) from 2/28 to 3/13	48
Wolfe, T.	THE STORY OF A NOVEL (Scribner) from late February to 3/20	54
Bourman & Lyman	THE TRAGEDY OF NIJINSKY (Whittlesey) from 2/10 to 3/16	2

The New York Office Calendar - March 1st to March 15th

March 2	Babson, Naomi L. - THE YANKEE BODLEYS (Reynal & Hitchcock)	23
	Freuchen, Peter - ARCTIC ADVENTURE (Farrar & Rinehart)	30
March 3	Powell, E. A. - AERIAL ODYSSEY (Macmillan)	55
	Train A. - MANHATTAN MURDER (Scribner)	23
March 4	Milholland, Ray - SPLINTER FLEET (Bobbs, Merrill)	55
	Ellis, Havelock - STUDIES IN THE PSYCHOLOGY OF SEX (Random House)	74
	Ludwig, Emil - DEFENDER OF DEMOCRACY (McBride)	73
March 5	De Kruif, P. - WHY KEEP THEM ALIVE (Harcourt, Brace)	38
	MacLeish, A. - PUBLIC SPEECH (Farrar & Rinehart)	74
March 6	West, Rebecca - THE THINKING REED (Viking)	24
March 9	McLean, E. W. - FATHER STRUCK IT RICH (Little, Brown)	38
March 11	Gardner, E. S. - THE CASE OF THE SLEEPWALKER'S NIECE (Morrow)	70
	Greene, L. - AMERICA GOES TO PRESS (Bobbs, Merrill)	56
March 13	Orczy, Baroness - THE TURBULENT DUCHESS (Putnam)	57
Mid-March	Heiser, V. - AN AMERICAN DOCTOR'S ODYSSEY (Norton)	75

Please Add the Following to the February 15 - 29 Calendar

February 26	Keun, Odette - I DISCOVER THE ENGLISH (Longmans, Green)	72
February 27	Robinson, W. A. - VOYAGE TO GALAPAGOS (Harcourt, Brace)	72

BULLETIN FROM

The New York Office 405 East 54th Street, New York

GARDEN BOOKS

Edited by Gene Simmonds

Garden Books and promotions provide the alert bookseller with every chance of "going to town" during Febrary and March; i.e.,before the garden season opens in April. The list this spring couldn't be better; there are books for every type garden, on every flower, by outstanding authors, with a price range equally varied. Whether your customer is the proud possessor of a show estate who needs Macmillan's magnificent volume on *Rhododendrons & Azaleas*, a traveller who spent last spring in Holland and wants Houghton Mifflin's near-perfect *Bulbs for your Garden*, or an amateur who wants a Garden Library for under $15.00 for whom the Doubleday Dollar Garden books are made to order; you have the answer.

PROMOTION

(a) **FLOWER SHOWS:** Promotions can be varied, the most successful if you have many garden clubs will be to run small flower shows once a week in your shop. Incidentally if you choose Tuesday, the arrangements will last the rest of the week and provide a delightfully decorative note. Have one of the judges appointed by the Federated Garden Clubs of America judge your show and give garden books as prizes, as well as blue, red, yellow and white ribbons with your shop's name on them. An important point in securing the cooperation of the Garden Clubs is not to seem too commercial; emphasize the educational value of having fine garden books in their libraries and have the shows run by a member of your staff who is genuinely interested in flowers and can talk the language.

(b) **DO ATTRACTIVE WINDOWS:** Flowers in a window never fail to draw, and there will undoubtedly be garden window competitions such as the one run by De La Mare last spring to add extra incentive.

(c) **CONTACT:** Contact the program committee chairmen of the garden clubs and find out what lectures, classes and shows they are sponsoring, so that you can tie up with them on the sale of books; e.g., most of the authors of Flower Arrangements books go-a-speaking, see who will be in your vicinity; you might even get one to judge a show in your shop.

(e) **DOUBLEDAY DOLLAR GARDEN BOOKS:** Doubleday is publishing at $1.00 each fourteen garden books. These can be placed in the same rack you used for the $.50 Doubleday handbooks, now discontinued, by merely pasting something over the $.50 signs. The books are excellent, the authors well known experts and the jackets are delightful as only Doubleday's Outdoor Department knows how to design them. This library will cover the subject of Gardening, Flower Arrangement, Garden Design and all the related subjects and is ideally suited to the needs of the customer with a small garden, a new garden, or an old garden that needs help in spots! Sell to Garden Clubs and see if you can't sell them as a set; you will always be able to sell an additional one or two by suggesting the related titles after you've made a sale.

Published

Biddle, Dorothy HOW TO ARRANGE FLOWERS Doubleday, Doran

A dogmatic title but the author is justified because she knows how to arrange flowers and how to impart her knowledge. This is not a new book, but it will continue to be a popular title in the Doubleday Dollar Garden Book Series. $1.00

Bowers, C. G. RHODODENDRONS AND AZALEAS Macmillan

While this is a book for the specialist, the enthusiast, the florist, the gardener or owner of a great estate, it is also a book for the owner of a small place who has seen the glorious Rhododendrons of the Alleghenies or the azaleas in the old gardens at Charleston and watched their flaming reflections in the black waters, their pale or vivid blooms lighting up the woods. A technical book full of enthusiasm, information and exquisite color plates which will make for better understanding, and, I hope, wider cultivation of these superb plants. It is a book to keep in stock, in sight, to show and to push; it is an item that will surprise you - remember House - *Wildflowers* seemed large and expensive at first - you will sell this to many of the same customers. $10.00

Carhart, A. H. TREES AND SHRUBS FOR THE SMALL PLACE Doubleday

For every customer who has a new place, for anyone who has to replace shrubs or trees or is interested in knowing how to care for those already planted, Mr. Carhart, a landscape architect, has written a splendid guide. He also tells the various kinds and includes deciduous evergreen and broadleaf shrubs. This is apt to be a rather confusing subject and many of your old-timers who know all their flowers will welcome this book on trees and shrubs. $1.00

Carhart, A. H. HOW TO PLAN THE HOME LANDSCAPE Doubleday

This and the preceding book form a nice pair, not only because of their related subjects but, being written by the same person, there is a nice continuity of style and effects. In this you get the best possible advice from an expert. The landscape architect is a luxury few people with small places permit themselves these days. Principles of garden design and plenty of helpful suggestions, many plans and last of all given the tools, he suggests that the reader set to work and make his own plan. $1.00

Cummins, J. H. FLOWER GARDEN PRIMER Macmillan

* "Or Gardening without Tears" may mean little to the complete novice but what a difference it would make they will discover as they progress along the trial and error route. The author has set out to write a "Fannie Farmer" for the gardener and has succeeded to a great extent. Her style is easy and entertaining, her advice sound and practical, and the book touches on every conceivable subject the beginner might want to look up, without seeming to attempt too much. A book for this spring and next. Good for the long pull and for all gardeners who realize there is always more to learn. $3.00

Kains, M. G. MODERN GUIDE TO SUCCESSFUL GARDENING Garden City

** Unless we are very much mistaken, here is a chance for a little merchandising. It is a novelty in the dollar books. It is jacketed in the gayest possible jacket. It covers flowers, vegetables, trees, indoor and outdoor plants. It is delightfully written. It is well indexed and arranged. It contains splendid lists of varieties, etc. It is a practical and authentic guide. It is written by an authority. What more could your customers ask? It would be cheap at any price, but at $1.00 it is a find. $1.00

Leonian, L. H. HOW TO GROW DELPHINIUMS Doubleday, Doran

Delphiniums provide such problems that even this dogmatic title which would certainly put off certain gardeners if attached to any other flowers actually brings them running. The chapters are well arranged, taking the reader step by step from the type to strive for, through preparing the soil, planting seeds, transplanting seedlings, cultivation, diseases and finally the exhibiting of specimens. It is a definite contributions and will reward any gardener who studies it. $1.00

Longyear, Wm. HOW TO MAKE GARDEN POOLS Doubleday, Doran

Garden pools are made so enticing that every reader will be consumed with a desire to build one. In fact the only drawback I can see is that garden pools may spring up like rock gardens at every filling station and become a horror instead of the beauty spots Mr. Longyear draws in his inimitable sketches that lend half the charm to his book. No matter how simple or elaborate a pool your customer has in mind you may confidently recommend this book. $1.00

Markham, Ernest CLEMATIS Scribner

Don't overlook this title and don't let your customers dismiss it with either of the reasons they'll give you - i.e., "I've tried for years to make a purple plant grow and bloom" or "I once had a white plant and it spread and I can't stop it or get rid of it." Markham really establishes a "Clematis-Control", suggests innumerable uses and makes this neglected plant seem most desirable and practical. $2.00

Nicolas, J.H. A YEAR IN THE ROSE GARDEN Doubleday, Doran

The rose grower who can't find a fund of information in this book is not alive. In the Rose Manuel Mr. Nicolas gave us an exhaustive study for the expert and enthusiast with time, money and space, now he has written the ideal book for the novice with a small garden who wants to learn from the ground up. Clear concise information on the culture of over one hundred varieties. Roses are staging a comeback and there is a place for just such a book. $1.00

February 7

Ries, Victor HOW TO GROW ANNUAL FLOWERS Doubleday, Doran

Annuals are a necessity - new gardens have to depend on them and old gardens need them as "fill ins" quite as much. Every novice longs for a garden full of

brilliant blooms that will enable him to pick great masses such as the jacket of this book boasts. Nothing is as satisfactory as an annual garden when time is the important element. Mr. Ries tells how to plan your beds, prepare them and which varieties to choose and packs his little book full of valuable suggestions giving the gardener confidence and enthusiasm and enough sound advice to lay a thorough foundation on which to build as his knowledge and garden grow. Sell it now as many seeds can be planted in frames or indoor boxes and continue through the spring and summer. $1.00

Ries, Victor HOW TO GROW PERENNIAL FLOWERS Doubleday, Doran

Perennials, at once the joy and sorrow of every gardener's life, always present problems and each new book is eagerly gobbled up. The novice will find this tremendously comprehensive, even perhaps a little confusing where so many varieties are mentioned, but it offers him a wide choice and if he picks carefully he will have a good start on a border that will handsomely repay him. While much of this information has been given before and really far too much attempted in so few pages there is still a definite vigor and value to many of the suggestions. Sell to your customers for *Annuals* by the same author and to all the other garden fans because no gardener is long without a perennial border. $1.00

February 25

Wood, Allen, Jr. BULBS FOR YOUR GARDEN Houghton, Mifflin

A serious, informative interesting book that I insist, at the risk of using the stock phrase, should be in every gardener's library. It is a veritable mine of worthwhile information succinctly given. The chapters on lilies are particularly apropos at this time of growing interest in this superb flower. By those who care for rock gardens (not the blights with whitewashed stones), the chapter on bulbs for rock gardens will be received with fervent acclaim as it is full of delightful suggestions. The iris and its near relatives receive the large amount of space they deserve and here again the information is full and unhackneyed, in fact, there is a fresh and vital tone noticeable throughout the entire book. Even Africa, Mexico, and South America are noted and made absorbingly interesting. $2.75

February ?

Cane, Percy GARDEN DESIGN OF TODAY Scribner

* As Mr. Cane says of small gardens "some have an indefinable charm and without quite knowing why, one likes to be in them." That is the secret of any successful garden and of this book. Your customers will discover a subtle charm to Mr. Cane's style, his sense of humor and sensitiveness in suiting his design to the place, be it large or small, that he is describing. His chapter on the small place is thoroughly delightful. His designs have none of the plot or backyard look, they are original, full of imagination and above all perfectly possible. The formal gardens are impressive and dignified without being cold. Throughout there are stunning photographs which profusely illustrate each type, fascinating sketches by Harold White. Your customers will learn the basic laws of design which so many of the other books neglectbut they will also be filled with enthusiasm to go out and apply their knowledge. This is different. No matter how many previous books they have, this will be a useful addition; it would be an ideal book for Garden Clubs to study. $4.50

March 6

Biddle, Dorothy GARDEN GOSSIP Doubleday, Doran

* There are many people who feel Dorothy Biddle's little book on flower arrangements is unique in its line and these and many more will place *Garden Gossip* in a class by itself. For sheer entertainment, practical information and suggestiveness it rates 100%, and for title - well, genius can't be reckoned in percentage, but it is just the sort of gossip that brings a smile to the eyes and warms the cockles of a true gardener's heart. Whatever his garden, it is in this book; enchanting cuts illustrated each chapter and prove equally devastating. Miss G's garden is of special interest because of the zinnia information which makes rather prosaic flowers glow and burn with a pleasant ardour of warm color actually stirring an interest in her many varieties, while we beg for Mrs. B's address to order King's College marmalade, it so takes us back to Cambridge and teas in a punt. Mrs. R. with her soot ashes and roses is another nice English touch. A worthwhile gift book as well as grand reading for the not too serious gardener. $1.00

FROM GARDENS TO BRITAIN'S COUNTRYSIDE

To turn from the practical side of gardening and country life to the pure enjoyment of beauty in the landscape and architecture is very easy with the Scribner's *Soul of England* and their English *Countryside Series* boasting four new titles. Jackets are still Brian Cook's and as colorful and enchanting as ever. Scribner's is preparing a poster made with these jackets that will make the ideal window display for either garden, country or travel books. Most of your garden enthusiasts are customers for this series as England's gardens provide the incentive for most of their efforts. If you can combine this market, you will catch them "coming and going"; garden books when they are here, travel books when they are there!

March

8 Well known Authors THE SOUL OF ENGLAND Scribner'·

The Beauty of Britain edited by Priestley created a mild furor in many shops. It was written to enchant travellers with the many unexplored beauty spots rather than the usual resorts. Here is a companion volume given over to the "English man" whose love and care have kept that beauty unmolested and preserved. It is equally well done; the contributors, many of them authors of books in the English Countryside Series are all sympathetic interested Britons proud of their country and their heritage. Their subjects, ranging from the landscape, the country church and the Inn to sport in the country are all significant of the well rounded life the Englishman leads. Your customers will be those who bought the first book, countryside enthusiasts, travellers - everyone who wants a treat. $2.00

NEW VOLUMES IN THE ENGLISH COUNTRYSIDE SERIES

February

Doyle, Lynn SPIRIT OF IRELAND Scribner

To Ireland we are indebted for many charming books, also to Mr. Doyle for his many Irish stories; so lovers of the country must add a new title to their favorites. His wit and penetrating understanding of the Irish, his appre-

ciation of the beauty of the country and his complete familiarity with its every nook and corner combine to completely demoralise this reviewer. I confess a weakness for travel but not every travel book makes the reader so keen to know more, and to read and re-read. If you can't just up and go see for yourself, you will find doing Ireland with Lynn Doyle perfect vicarious travelling. A fit companion for Morton's *Ireland.* $2.75

March

Dutton, Ralph THE ENGLISH COUNTRY HOUSE Scribner

There is a certain spell cast by the mere mention of an "English Country House". They are always delightful, though sometimes lacking in certain luxuries for which they make up in charm, history, architecture and a thousand ways. Mr. Dutton traces their growth from the earliest houses in all their severity to the great Georgian houses we know best. He intrigues us with their routine, their menus, their home life and social life, their place in the country and their gardens and parks. The pictures are particularly interesting as they givee "inside" pictures the traveller could never see unless a guest in those old homes, which is actually what you feel as you read along, lost in the completely individual atmosphere of each home. $2.75

Crossley, F. H. THE ENGLISH ABBEY Scribner

Any book sporting a Brian Cook jacket of Fountain Abbey with end papers of Durham and Fountain plans is bound to be off to a good start. An immensely readable book giving the history of the growth of various Christian orders in England and of their different forms of architecture. One especially fascinating chapter deals with the daily life of the members and gives vivid descriptions of pageants and feast days. The book throughout teems with photographs and sketches of the most beautiful and picturesque of the abbeys. If your customer is going to England, she should take this along because of its accurate information. If she is staying at home she should read it just for the fun of it. $2.75

NOTE: The fourth book in this series, Edmund Vale's *The Seas and Shores of England,* will be published later, but could not be reviewed in this issue as there was no available material to date.

Two Late Comers

March

Flexner, Marion W. & McMeekin, Isabelle McL. FLOWERS TO GROW AND GATHER Coward, McCann

A handbook - a dictionary of garden information - botanical names - height, color, season of bloom, soil requirements, propogation, flower arrangement, plant enemies, flowers and vines, flower borders, flower beds, preparing soils, tools, garden terms. All arranged for quick reference. 3/25 4/18 17 $2.50

Wister, John C. FOUR SEASONS IN YOUR GARDEN Lippincott

Here's a book that would inspire and instruct the rankest amateur. Basic garden problems are discussed, and gardening is made a year-round pleasure and occupation. Four seasons; Planning the home grounds; Soil preparation; Evergreen and deciduous trees; Small flowering trees; Shrubs; Perennial plants; Bulbs; Annuals; Lawns; Rock gardens; Hardy vines; Propogation; Winter gardens; Pests - these - and others - are chapter heads. 64 pages of illustrations. $2.50

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BULLETIN FROM

The New York Office 405 East 54th Street, New York

RELIGIOUS BOOKS

Edited by Gene Simmonds

The following books fall into two classes: those already published and those to be published in February and March. In almost every case actual publication dates have been impossible to find. We suggest that you send a copy of the *Lenten List* to every clergyman in your state with a note explaining that some titles are for the clergy, while others are suitable for the layman. Ask them to come into your shop and see the books and recommend them to their parishioners for Lenten reading. Remember Lent starts on February 26, so these letters should reach them as soon as possible. Material is not available on the rest of the books recommended on this list. Detailed reports will follow in a later issue.

Published

Bell, B. Iddings — **O MEN OF GOD** — Longmans, Green

* Each year the Bishop of London asks an outstanding rector to write a Lenten book. Eliot's *The Christian in His Blindness* (in the opinion of many people the best and most helpful book they have ever read) published three years ago, made this choice the most eagerly awaited of the Spring Religious Books. Twice Americans have been asked to write the book - first, Bishop Brent the famous bishop of Western New York and delegate to Geneva, and this year Bernard Iddings Bell, Canon of Providence, a man on whom you get varied reactions, for he has staunch supporters and equally staunch enemies, who, whether they admire Dr. Bell or not, must admit he is an able writer and if they will go as far as to read his book they will find it helpful and challenging. It is fairly strong medicine for the average reader of inspirational books in its theology and practice but the style is modern and fluent enough to carry the reader along. Your market is primarily the Episcopal Church, the high Churchmen and the customers who have learned to look forward to the Bishop of London's Choice for Lenten Reading. $1.00

Cabot, Richard C. & Dicks, Russell L. — **ART OF MINISTERING TO THE SICK** — Macmillan

*** I wish every doctor was a Cabot! Dr. Cabot had a brilliant idea and being a man of action as well as inspiration, went right to work. In his hospital rounds he noticed the Catholic patients made a better recovery than the Protestants due, he felt, to the help given by the priests. The Rev. Mr. Dick was chosen to work with him and here is the result - a must book for doctors and clergy, for all nurses and people around the sick. Give it all the backing it deserves and it should make the best seller list. Religion and medicine have always been Dr. Cabot's strong points and in this book he brings them within reach of every man. $3.00

Gheon, Henri THE SECRET OF ST. JOHN BOSCO Sheed & Ward

Only in rare instances do we come across books as charming and easy going on the good people. The pictures of Italy remind us of Sabatier's St. Francis and hold us fascinated in the spell that Don Bosco cast on those with whom he came in touch. The book's market is definitely limited however by the almost fanatical lashing of the famous Waldensians whom Protestants regard with the McAll Missioners (La Mission Populaire Evangelique de France) as the most splendid and Christlike workers in the European Mission field. To me it is a decided pity because there should be no reservations to such a fascinating life's influence and its story deserves a far wider sale. So sell it to Romanists, steer off the Evangelicals unless you are sure they feel, as I do, that such saints are always capable of greater generosity and breadth than their biographers. I am sure after reading the other eleven, that Don Bosco was a bigger man than Mr. Gheon paints him in Chapter VIII. $2.00

Hough, Lynn H. THE GREAT EVANGEL Cokesbury

Dean Hough possesses the happy faculty of the cartoonist, with a few lines he is able to draw a vivid picture, impressive because his style is so concise, his thinking so clear and his message so penetrating. This is the type book college students read and want. The layman, the pagan, the people who think religious books are dull will be agreeably surprised. So will Churchmen! $1.50

Hughson, Shirley C. CONTEMPLATIVE PRAYER Macmillan

** Not for years has a more needed book been published. Prayer has become a lost art, an enigma for the answer to which your customers have been seeking help and enlightenment in the numerous cults of Yoga, New Thought, etc. To these enquirers you may confidently recommend *Contemplative Prayer*. Father Hughson, order of the Holy Cross, a high churchman of the Episcopal Church has written a simple, powerful and practical book. In its reality, it reminds us of that masterpiece of Mrs. Herman's, *Creative Prayer*, but this should prove a better starting point. It is the ideal Lenten book for groups or individual devotions and it is a book to constantly keep on your shelves. From his long association with Father Huntingdon the author is widely known and will be widely read. $2.25

Ives, J. Moss THE ARK AND THE DOVE Longmans, Green

Mr. Andrews reports that Mr. Ives has written an accurate account of Maryland covering the period between the landing of the Ark and the Dove and the passing of the tenth Amendment. This should appeal primarily to the real student of history and those interested in Catholicism. While this book takes up a definitely Catholic subject, the reviewer feels that it should be of interest to all historians regardless of creed and that it would be an error to classify it as Roman Catholic and thereby limit its sale. $3.50

Jordon, G. Ray WE FACE CALVARY AND LIFE Cokesbury

Another plea for the Cross as the answer to life's problems today, as in the past. The author is pastor of a large Methodist church in Winston-Salem and there should be a ready sale for the book through the South and in schools and conferences this spring. Dr. Jordon's approach is sound, but modern and popular, and the format and printing are so perfect it is a joy to read. $1.00

Kagawa, Toyohiko MEDITATIONS ON THE CROSS Willet, Clark

** Unique in presentation, this is an ideal Lenten book. With Kagawa's lecture tour and the ever present need for new material on this ancient subject you combine two excellent reasons for expecting big sales. To this man who has lived beneath the shadow of the Cross for years the implications snd meaning of the doctrine are vital forces. He is able to get this power over to his reader to a remarkable degree. Lenten study classes or customers wanting a devotional book could do no better. Clergymen will find inspiration and many fresh interpretations. These beside the regular Kagawa market. $1.50

Kagawa, Toyohiko A GRAIN OF WHEAT Harper:

Kagawa's visit to this country has more clearly placed this great little Christian in the public eye. His books have been sold at his meetings and halls have been packed to hear him. *A Grain of Wheat* should sell to many customers who want a novel or story, a picture of Japan, of a typical boy, his work, home life, conversion, in love and through sorrow to a Faith that says confidently "except a grain of wheat--it abideth not." This book is far more than a story of the co-operatives that Kagawa has planned, it is more convincing in its simplicity and beauty than most of the Chinese soil-fiction, so popular the last few years. Sell it as a *Good Earth* of Japan. $1.00

Luccock, Halford E. CHRISTIAN FAITH AND ECONOMIC CHANGE Abingdon

Dr. Luccock is one of the best-known teachers in the field of Homiletics. His earlier books *Preaching Values of the Old (and New) Testament* were read by clergy of all denominations and justly so. He knows his world, the people and problems that make it up and he writes as easily as he preaches. Your market for this book starts with the Luccock following, but goes on to the clergy, educators and the intelligent layman, in fact any customer who is interested in the place of Theology or Religion in the everchanging structure of society today. $2.00

Weatherhead, Leslie WHY DO MEN SUFFER? Abingdon

* The title alone will recommend this book as every bookseller knows how universal is the appeal of such answers to the fundamental problems of mankind. Weatherhead is one of the most brilliant young Englishmen writing and preaching in the religious field today. The bars of denominationalism melt under his radiant personality. His books are always alive and vital, full of sound faith and common sense; this new one is no exception. Through a long army career and as minister of one of England's largest churches in a city famous for its industry, poverty and suffering, Mr. Weatherhead has had occasion to ponder and pray over the reason men have to undergo pain, sorrow and death. His conclusions are full of solace, sympathy and help. You will sell this book to those you least expect and to those who suffer in mind as well as body; for who doesn't ask this question at some time in his life? $1.25

Wyland, F.B.editor RELIGION AND THE CHURCH TOMORROW Cokesbury

Edited by Fred B. Wyland, the ten contributors are among the best-known college and conference preachers, men who know Religion and present day problems and who see the weak points and yet have faith in the future if these links can be

strengthened. It is a meaty volume which supplies valuable information for anyone interested in tomorrow. Play up the contributors as each one has such a tremendous following individually that their combined forces can't fail to draw. $2.00

February

Barry, F. R. THE RELEVANCE OF THE CHURCH Scribner

*** Canon Barry is well known to American visitors in London and to clergy who have read his previous book and articles and look upon him as one of the most "up and coming" younger churchmen. As a canon of Westminster Abbey and rector of a parish, a war veteran and a scholar, he is ideally equipped to write on the Relevance of the Church, It is a subject of special interest to both Christian and Pagan today and as relevant to America as to Australia where these lectures were given on the occasion of the centennial congress. Canon Barry writes from the inside as a man who knows men, their fine points and frail points and who sees in the church the only answer to the public and political problems of our day. The Church's place and responsibility he feels keenly and states plainly. There have been many books on this line lately, but this is not just another one, it is different in style, in conviction, and it will be different in appeal. This is a book for the layman or student interested in world affairs, economics or politics, for the *Road to War* or *Paths of Glory* market, for honest doubters and your intelligent religious trade, Clergy or Laity. Work on this will repay you, both in plus sales and in reputation for discriminating taste. $2.00

Cameron, J. R. GOD THE CHRISTLIKE Cokesbury

Many of your clergy depend on the Scotch and English theologians; there is a soundness about them that seldom goes "shadow" as religious books so often do. Dr. Cameron writes well, he is clear and alive with his message, so that the reader goes easily on through even the deepest spots convinced that God in Christ is at work reconciling the world to Himself. A less brilliant pen would not dare attempt to use such a wealth of material, but the book is so well arranged there is no feeling of theological indigestion. You will be sure of selling it to clergy, to students among whom this is a much argued point, to laymen interested in theology written intelligibly and popularly. $2.00

Dudley, O. F. THE COMING OF THE MONSTER Longmans

This amazing priest has written another excellent novel, Father Auselin Thornton the masterful monk continues his masterful way through this new book. The story starts during the breathless days of the Russian Revolution and moves in bright flashes to Paris and thence to Hollywood. The style is fresh, arresting and convincing. With the backing Dudley always receives from the Catholic Church and the ever increasing numbers who have followed the series a big sale is assured. You'd better have his earlier books *The Masterful Monk, The Shadow in the Earth, Pageant of Life, Will Men be Like Gods* on the shelf too. $2.00

Garvie, A. E. FATHERLY RULE OF GOD Abingdon

A book by Garvie is "sold" to the average clergyman the moment you mention his name. A man whose brilliant scholastic record has not alienated him from the world. In this book he shows how acutely aware he is of the relation of the Church to Society today. While there are many books and articles on the European situation from this angle I feel this one is particularly sane. $1.25

Kirkland, W. AS FAR AS I CAN SEE Scribner

Portrait of a Carpenter was the sort of book people read from a library and bought to keep. This is an equally arresting book, honest and to the point, it deals with the problems that baffle the young idea today. Miss Kirkland opens the doors and windows of her keen and creative mind to let the reader see how she comes to the conclusions. Unlike most people she is able to give a reason for the Faith that is in her with lucidity and conviction. Teachers, clergy, parents and the young-at-heart regardless of age will buy this book and not regret it. $2.00

February

Machen, J. G. THE CHRISTIAN FAITH IN THE MODERN WORLD Macmillan

This is a book to sell carefully, if your customers are fundamentalists and we don't mean conservatives, but the dyed-in-the-wool variety who would rather fight than advance one step or give in on one point, this is the book for them and Machen will be well known to them. For years he has been the leader of the opposition. Always in the fray. He is the author of several other books that sell steadily to his following. The book is well written and his points are often well taken, but he has the power to make you feel that you must believe him or fight with him. He is so completely dogmatic that it is infuriating at times. But it is good for those who like him. $2.00

Mead, Frank S. SEE THESE BANNERS GO Bobbs,Merrill

You ought to read this book, it won't take an hour it moves at such speed. I was breathless when I finished, I felt like Alice trying to keep up with The Red Queen. A curious style, but completely fresh, novel and successful. There is all the thrill and drama of the pioneer army - the hardships and struggles, but always the thrill of conquests. A story full of vital information that everyone has looked for at one time or another. How many times have you wondered what Episcopalians were, or what Methodism stood for? Your customers will be drawn from all denominations. $2.00

Merejkowski, D. JESUS MANIFEST Scribner

** This book is impossible to review! You cannot capture the genius of Merejkowski, nor the personality of the Galilean and it is these two who make this what it is. It is not light reading, nor is it a book to sell on "snob appeal", as many of the "Leonardo" readers will not be able to sail through this book on its beauty of language and imagery. The material is the same as the gospels and many lives of Christ have been used, but the presentation is utterly different, there is no monotony, one moment we are rejoicing with Jesus and His friends completely forgetful of ourselves, the next moment we are carried to the heights of religious ecstasy and spiritual understanding. Then in a few chapters the scene changes and we find ourselves torn with the tragedy of human denial as we stand in Jesus' place and watch the crowd cry "Crucify Him". To read it is a most inspiring experience. Sell it to anyond who can possibly take it in. The Papini market, the Patterson-Smyth market, the Farrar market - to those who read the best non-fiction and introduce a new public to this superb stylist, mystic, poet and interpreter of character. $2.75

Munkres, A. WHICH WAY FOR OUR CHILDREN Scribner

A year ago I heard about this book and was keen to see it. As a rule such praise followed by a long wait results in disappointment; this was a happy exception. As far as I know it is unique in its field and were that its only contribution it would be worthwhile. However, Miss Munkres has done an excellent job. The handling of her material is done so skilfully you little realize how much she is giving you. Only as you get away and work with children do you fully appreciate the wide range of subjects and the innumerable individual problems she covers and solves. Its greatest recommendation is that it opens various avenues to the reader and points the route, then leaves him armed with self confidence and information enough to enable him to reach his goal, utterly unconscious that he was guided and feeling very proud of his expert handling of the situation. The Parent-Teachers Association and Child Study groups, the Junior Leaguers who have young children, in fact there is no limit to the market - anyone who has, or knows anyone who has, a child should leap at it. $2.00

Perry, James deW. CHRIST THE KING Harper

An idea, shall we say "borrowed" since we are speaking of the Presiding Bishop and the Episcopal Church, from the Bishop of London's Lenten Selection, differing however by having each chapter written by a different man, some clergy and some laymen. Beginning with Ash Wednesday taken by Bishop Perry, Thursday, Friday and Saturday have separate chapters by Bishops Hobson, McDowell and Manning. Then six chapters devoted to the remaining six weeks by Chas. Dibble, Ralph Adams Crane, Bishop Johnson, Bishop Sherrill, President Wec and Dr. Drury. A noble roster and s good book. This is the second year and besides being a better book, the price has been reduced from $1.50 to $1.00. Get your Episcopal Clergy lined up and find out how many classes they are having for Lent and contact the study class leaders at once. Because of the widespread interests of the contributors there is a market outside of the Episcopal Church. $1.00

March

Atkins, G. G. & Black, H. G. THE UPWARD LOOK Houghton

A new book of daily devotions has been in order for a long time and here we have two well known men collaborating on the work, with two hundred and sixty-two contributors from the ranks of the religious leaders of the world. With such a list, the outstanding clergyman of your city may have written for it. Find out and see if you cannot persuade him to give you his Parish list so you can mail the circular the publishers are preparing, or better still have them imprinted and let his secretary address them with her addressograph! $1.50

Caiger, Stephen BIBLE AND SPADE Oxford

Within the last few years the interest in Biblical Archeology has grown to the point where many people will welcome a book that claims to be not an exhaustive treatise but an introduction to the study. Written as an exciting story to meet a popular demand. The introduction by the Rev. O. W. Blunt is important. $2.00

Dodd, C. H. PARABLES OF THE KINGDOM Scribner

* The Shaffer Lectures delivered by Professor Dodd of Cambridge, England, at Yale last year caused much favorable comment and his book based on the lectures is doubly welcome, because it also fills a definite need. The Parables have always caused trouble and in a fascinating and interesting way the author deals with the nature and purpose of the parables, individual problems that they present, special parables, etc. The book is a must for clergy, Bible Teachers, students or the person who wants to spend a leisurely Lent discovering the rare genius of Jesus as a teacher and considering the application to the work-a-day world. $2.0C

April

- - - ASKING THEM QUESTIONS Oxford

An Edinburgh boys. club asked these questions and the cream of the English Clergy wrote the answers. The questions make clear the truth of the Chinese Proverb: "crows are black the whole world over". The boys of Edinburgh ask the same questions our boys ask. A book for parents, teachers and boys themselves. $1.00

RELIGIOUS BOOKS FOR LENTEN AND SPRING READING

	ABINGDON	
Garvie, A. E.	THE FATHERLY RULE OF GOD	$1.25
Luccock, H. E.	CHRISTIAN FAITH AND ECONOMIC CHANGE	2.00
Weatherhead, L. D.	WHY DO MEN SUFFER?	1.25
	COKESBURY	
Abrams and others	RELIGION AND THE CHURCH TO-MORROW	2.00
Cameron, J. R.	GOD THE CHRISTLIKE	2.00
Coutts, John W.	HOW TO USE THE BIBLE	.50
Edmonds, H. M.	THE WAY, THE TRUTH AND THE LIFE	1.50
Hough, L. H.	THE GREAT EVANGEL	1.50
Jordon, G. R.	WE FACE CALVERY AND LIFE	1.00
Kagawa, T.	SONGS FROM THE SLUMS	1.00
	HARPER	
Allen, E. L.	KIERKEGAARD: HIS LIFE AND THOUGHT	2.00
Aubrey, E. E.	PRESENT THEOLOGICAL TENDENCIES	2.00
Deane, A. C.	THE VALLEY AND BEYOND	1.50
Drury, S. S.	DRAW NEAR WITH FAITH	1.25
Farmer, H. H.	THE WORLD AND GOD	3.00
Hocking, W. E.	WAYS TOWARD A WORLD FAITH	2.00
Kagawa, T.	A GRAIN OF WHEAT	1.00
Koberle, A.	THE QUEST OF HOLINESS	2.50
Perry, Rt. Rev. J.	CHRIST THE KING	1.00
Sheldon, W. H.	PSYCHOLOGY AND THE RELIGIOUS MIND	2.50
Sheppard, H. R. L.	SOME OF MY RELIGION	1.50
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